

CREATE.CHANGE.

5

- Inspiring keynotes and receptions
(Free of charge and open to the public)
- Transformational hands-on workshops
- Follow-ups to help create sustaining change in the Triad
- **All for \$500**



N.C. A&T State University in Greensboro.

Keynotes: Harrison Auditorium

Receptions: Dudley Galleries

Workshops: Dudley Multipurpose Room



Offered through A&T
Office of Continuing Studies

Funding provided by the Piedmont Triad Partnership through a grant awarded under the Workforce Innovation in Regional Economic Development (WIRED) program as implemented by the U.S. Department of Labor.



DAVID ROSE

Vitality, Founder and CEO; Frequent speaker and teacher for corporate research groups and top academic institutions including the MIT Media Lab

Tactility and Environmental Awareness in Digital Devices

See how a serial entrepreneur makes high-tech highly attuned to customers' experiences.



BILL GRANT

Grant Design Collaborative, President and Creative Director

Business Design and Brand Experience

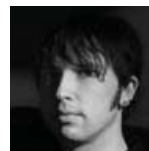
Follow in his footsteps as he takes successful furniture business and brand experiences from concept to market.



CLAUDIA KOTCHKA

Change Agent and Design Evangelist

Learn the design strategies that transformed mammoth manufacturer P&G into a 21st Century innovator.



JASON MANLEY

Massive Black, President and ConceptArt.Org, Founding Director

Interactive Media and Game Designer

Get career-building insights while learning about his eight-year skyrocket ride from garage to interactive gaming guru.



DAVID ADJAYE PHIL FREELON

Adjaye Associates, Principal Director / Freelon Associates, President

Innovative Architecture in Public Sector Spaces

Experience how two star architects collaborate on the Smithsonian National Museum of African American History and Culture.



Keynote: September 9, 6 PM

Workshop: September 10, 2 PM

Follow-up: September 17, 2 PM

Keynote: September 30, 6 PM

Workshop: October 1, 2 PM

Follow-up: October 7, 2 PM

Keynote: November 4, 6 PM

Workshop: November 5, 2 PM

Follow-up: November 12, 2 PM

Keynote: December 2, 6 PM

Workshop: December 3, 2 PM

Follow-up: December 10, 2 PM

Keynote: January 6, 6 PM

Workshop: January 7, 2 PM

Follow-up: January 14, 2 PM

REGISTER TODAY! TriadDesignLeadership.com